



The Loch Shop

Verba Software

February 10, 2014

Affordability

- Rentals: Students have saved \$70k YTD
- Digital: e-Books can save students up to 50% off print
- Price Transparency

Verba Software

The Key to Affordability

- Collect
- Compete
- Compare



COLLECT

Helps faculty adopt early and easily





COMPETE

Helps the Loch Shop procure cheaper books (\$24k savings; Fall) which results in cheaper books for students



Introducing

Comparison Textbook Shopping

Start Comparison Shopping

Our new comparison shopping option gives you great bookstore prices alongside offers from top online retailers, all in one place! There's no reason to shop anywhere else.

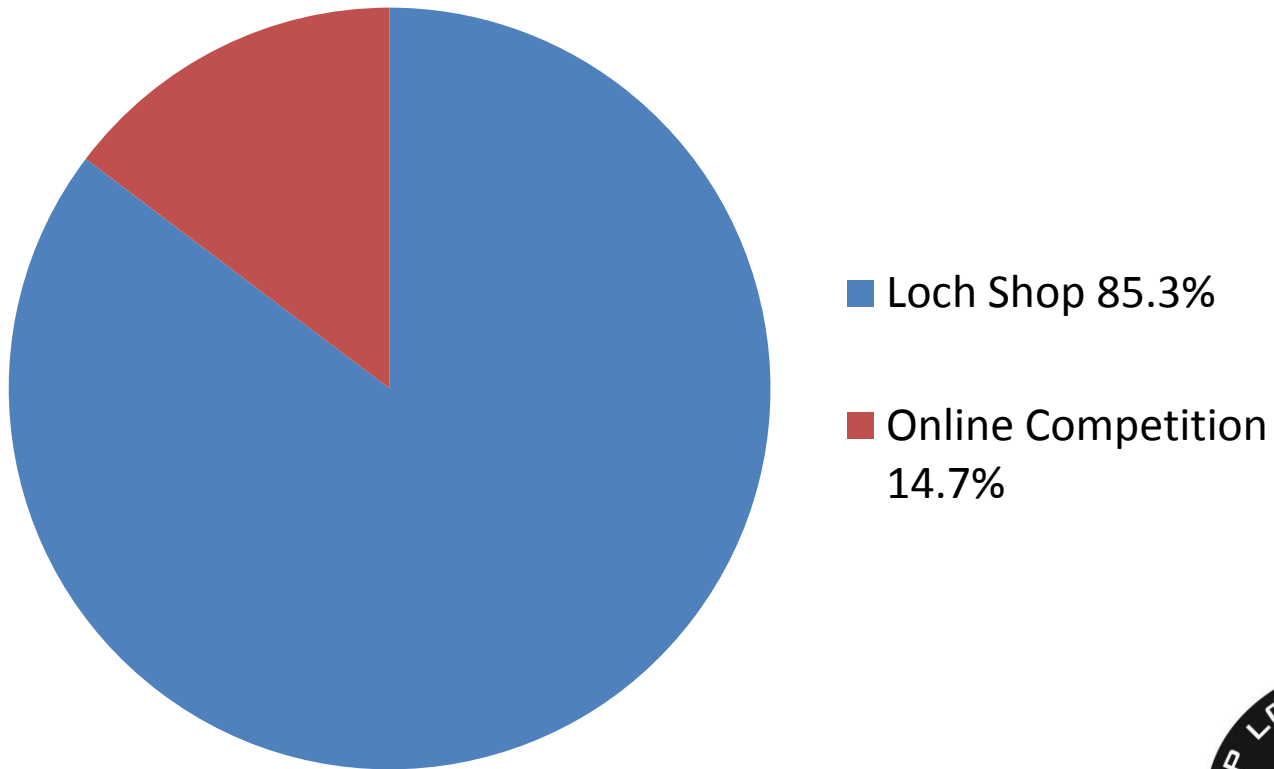
Shop Bookstore Only

Planning on buying all your books from the bookstore? With pick-up, shipping, and returns, you won't find a more convenient way to get your course materials.

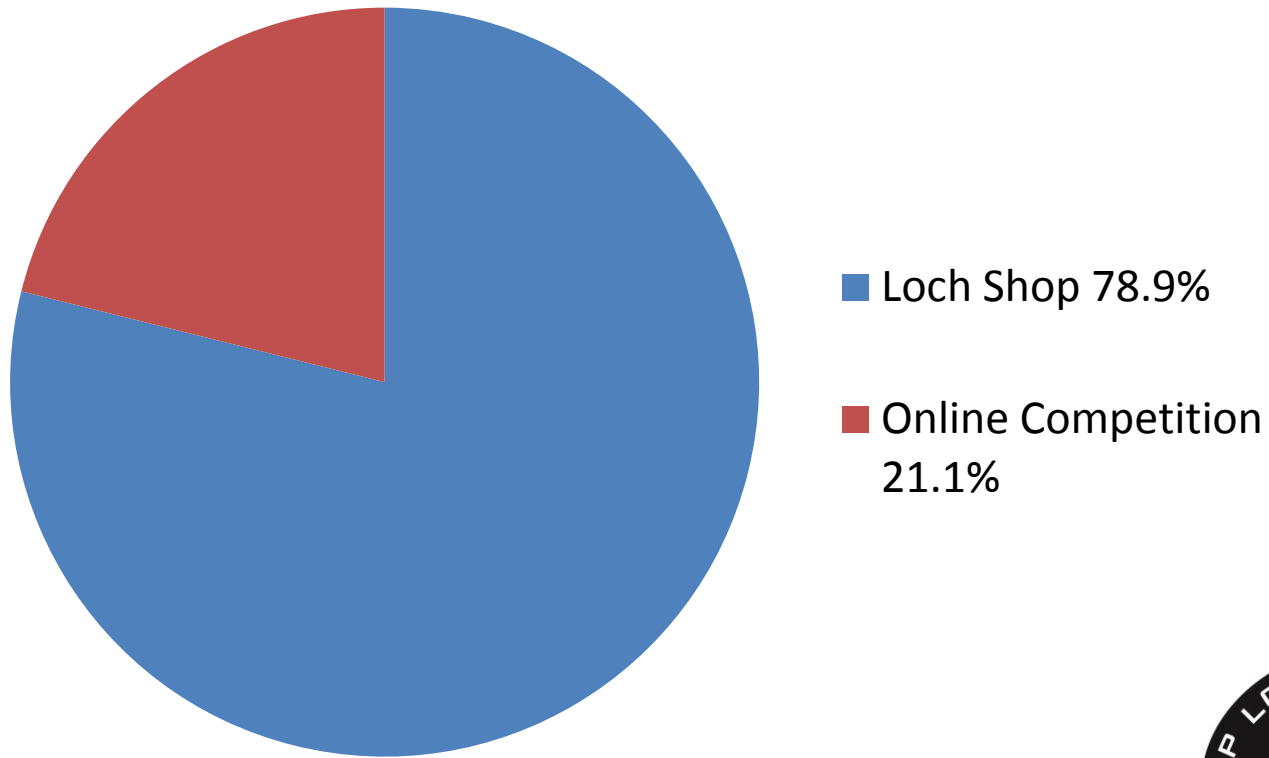
COMPARE

Offering price transparency by comparing our price to the prices of major online retailers.

Win-Rate \$



Win-Rate Items



Affordability

How Faculty Can Help

- Adopt on time
- Let us know if students can buy used books
- Point students toward Compare

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