The Loch Shop

Verba Software

February 10, 2014

Loch Shop

Affordability

- Rentals: Students have saved $70k YTD
- Digital: e-Books can save students up to 50% off print
- Price Transparency

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The Key to Affordability

- Collect
- Compete
- Compare

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COLLECT

Helps faculty adopt early and easily

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COMPETE

Helps the Loch Shop procure cheaper books ($24k savings; Fall) which results in cheaper books for students

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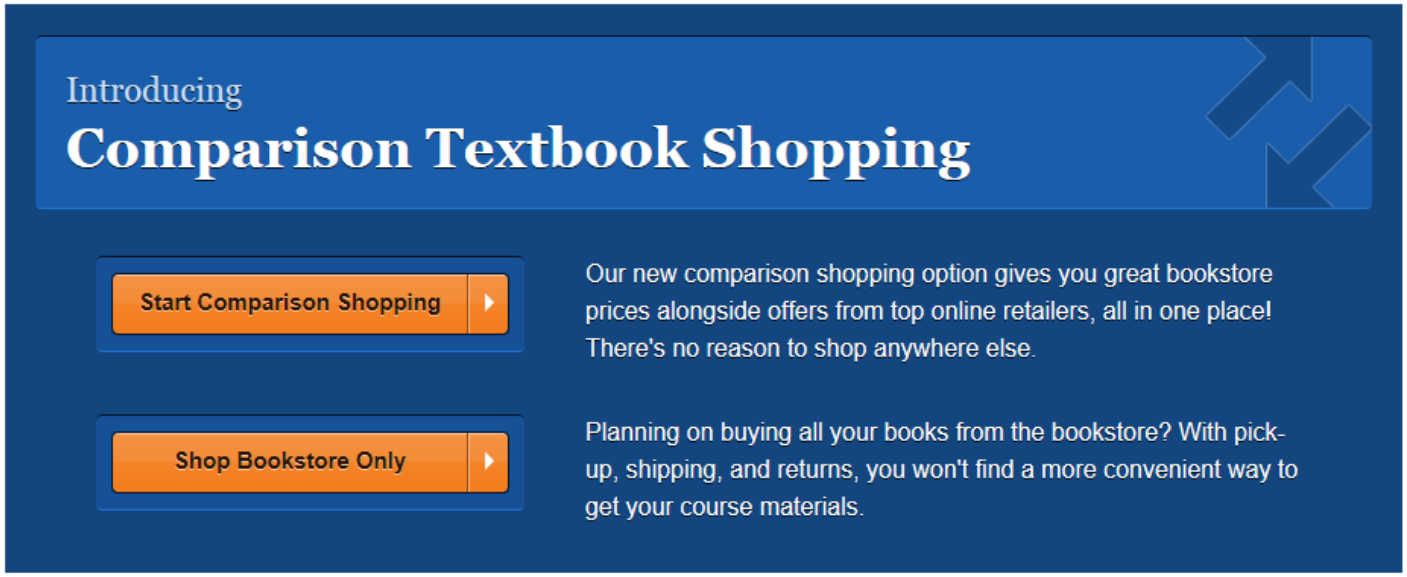

COMPARE

Offering price transparency by comparing our price to the prices of major online retailers.

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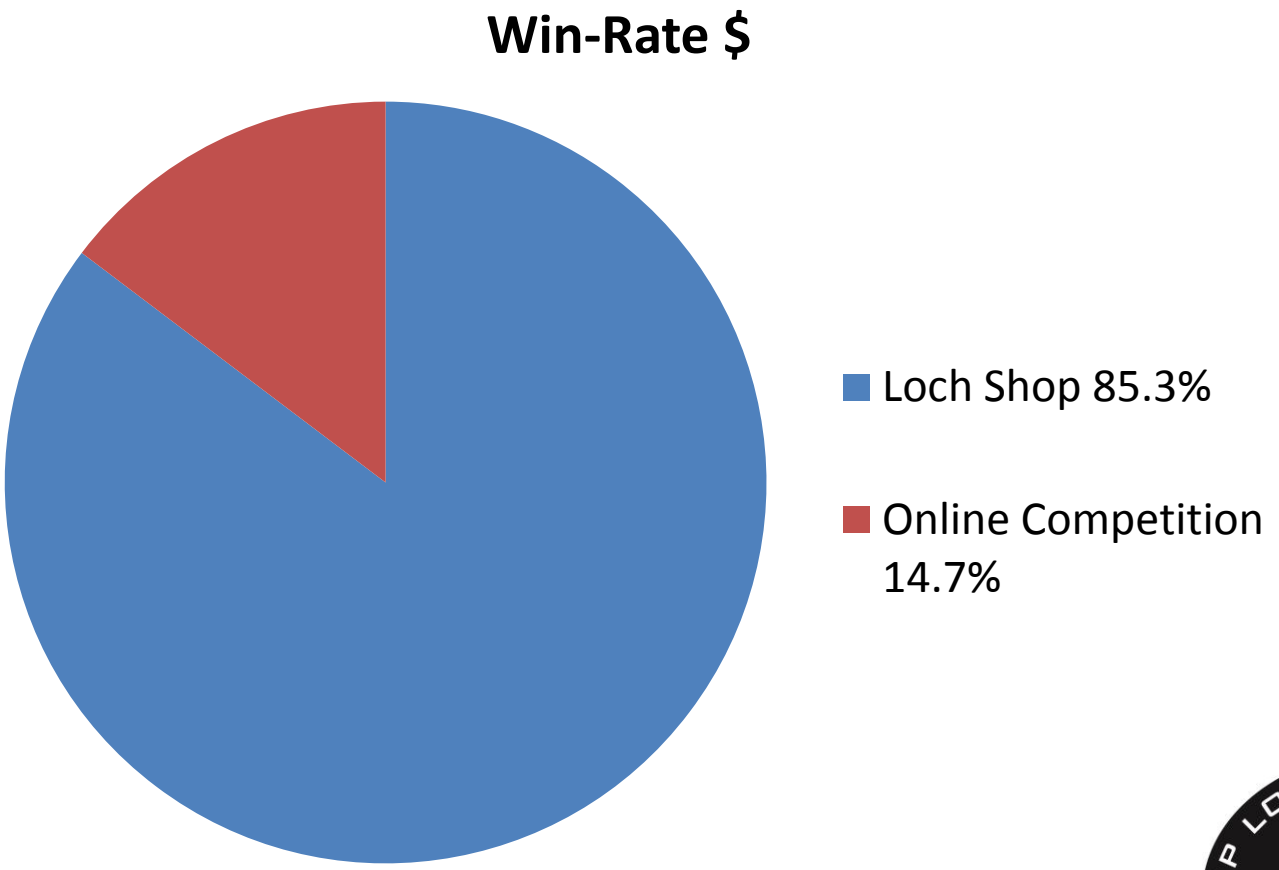

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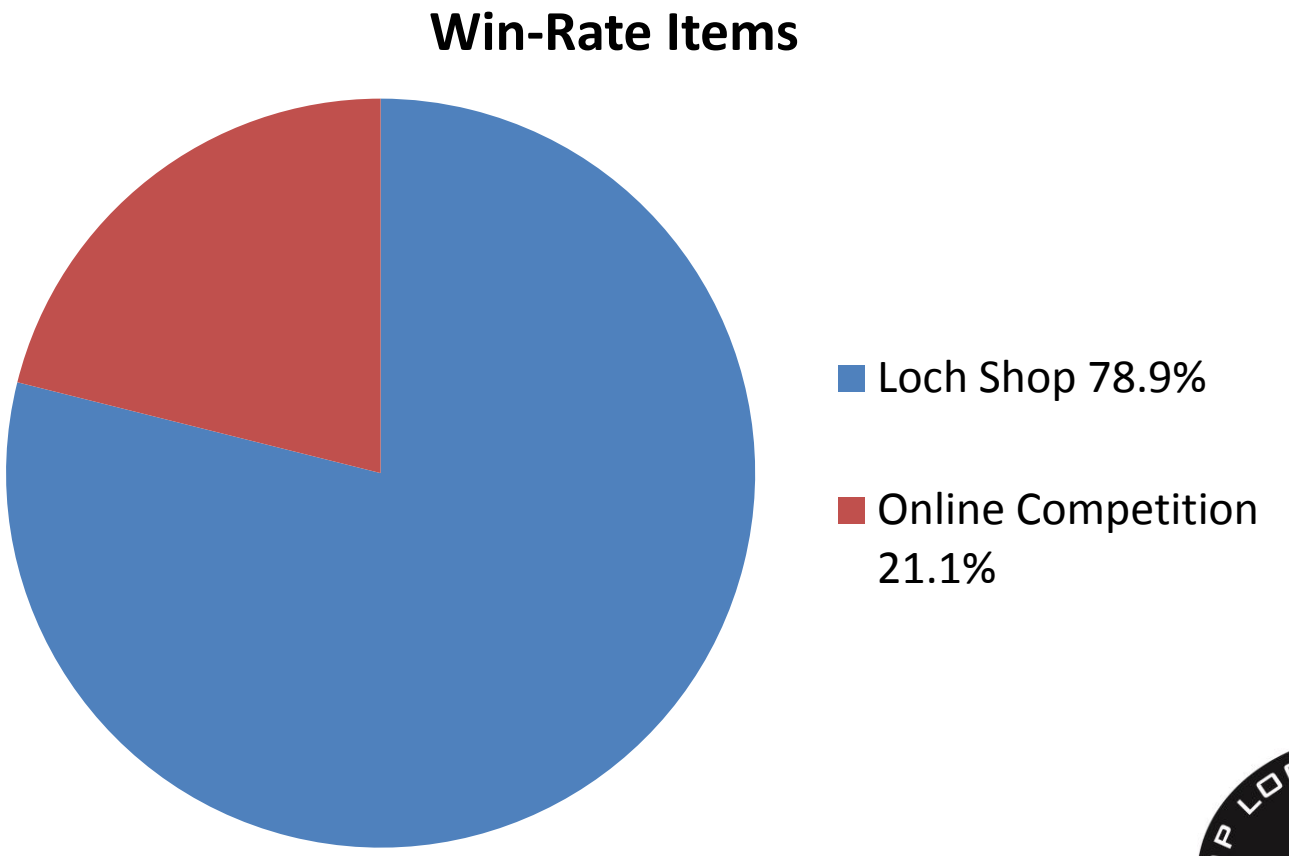

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Affordability

How Faculty Can Help

- Adopt on time
- Let us know if students can buy used books
- Point students toward Compare

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