

Academic Affairs Goals for 2019 – 2020

The Division of Academic Affairs has an overarching goal of collaborating with other divisions and supporting strategic partnerships with businesses, government, and K-12 to develop the highest quality academic programming and services that we can with our resources and consistent with our university mission. While Academic Affairs will support all components of the strategic plan, specific goals concentrate on the three priority areas (clayton.edu/Strategic-Plan-2022/Progress). Academic Affairs also shares responsibility for achieving the goals embedded in the Strategic Enrollment Plan and in the reports of the Strategic Planning Work Groups

1. Increase enrollment, retention and graduation rates
3. Build brand through community engagement and program development focused on career preparation and success
5. Advance innovation in experiential teaching styles, methods of delivery, and research

1. Increase enrollment, retention, and graduation rates.

- TCSG articulation agreements: Finalize and promote agreements with Southern Crescent Technical College and Atlanta Technical College for Early Childhood Education, Supply Chain, General Business and Nursing. Identify other TSCG institutions that can be included using the same agreement.
- Create at least eight new external partnerships with businesses, government agencies or international colleges that include the goal of recruiting new students.
- Create eight new high school outreach initiatives that include the goal of recruiting new students.
- Implement a centralized database of student attendance records that can be accessed by faculty, academic advisors, housing and other offices that provide support for students.
- Create a website with academic focus area descriptions, career outcomes, program maps, and additional educational information for prospective students to view (Momentum Strategy).
- Enroll more than 90 percent of new first-year students in Math and English (Momentum Strategy).
- Have more than 50 percent of new first-year students complete 30 hours of credit their first year (Momentum Strategy).
- Provide focused faculty training on Growth Mindset (Momentum Strategy).

3. Build brand through community engagement and program development focused on career preparation and success

- Implement a plan for the continued success of the Partnering Academics and Community Engagement following the completion of the SACS Quality Enhancement Plan.
- Work with Career Services and the Center for Advising and Retention to develop one website with the internship opportunities for each major (3b).
- Work with Career Services to develop a clear and efficient process for posting internship opportunities (3b).

- Improve system for accurately defining, counting, and assessing internship experiences (3b).
- Conduct two economic development research projects with area Chambers of Commerce and/or Development Authorities.
- Laker Solutions: Develop a database of the areas of expertise for staff and faculty who may be available to work on projects for external agencies. This database will be maintained by the Center for Continuing and Professional Education (3c).
- Identify inter-college minor/concentrations that will help students to graduate with a more marketable skill set. Work with Center for Advising and Retention to promote these interdisciplinary curriculum maps (3d).
- Conduct curriculum review of every major to identify and remove barriers to students enrolling in courses that develop skills in high demand workforce needs (e.g. data analytics, information technology).
- Conduct curriculum review of every major to identify and remove barriers to students enrolling in courses that develop “soft” skills that are highly valued by employers (e.g. communication, cross-cultural competency, ability to work in teams).

5. Advance innovation in experiential teaching styles, methods of delivery, and research

- Continue to increase the number of faculty development programs and workshops that advance innovations in experiential learning, methods of delivery, and pedagogical research (5a).
- Utilize Banner codes to track and promote courses that use high impact practices, such as writing intensive courses and peer academic mentoring (5b).
- Increase the number of students participating in study abroad programs by lowering the cost and/or securing external funding.