**Department of Campus Life Goals for 2013-2014**

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|  | **Completion Deadline** |
| **GOAL1: *Evidence-Based Student Development:*** Design initiatives that allow students to demonstrate understanding of identified learning objectives in department programmatic areas. | May 2014 |
| Objective: *Provide opportunities for students to exhibit learned competencies.*  |  |
| Objective: *Teach student leaders how to document experiences and skills acquired.* |  |
| **GOAL 2:  *Assessment of all areas of work:*** Implement assessment tools that provide empirical program data. | May 2014 |
| Objective: *Identify a variety of assessment methods to evaluate program effectiveness.* |  |
| Objective: *Use student feedback to enhance programs and services.* |  |
| **GOAL 3: *Communicate our successes to the broader campus:*** Establish relationships with campus media outlets to reach a broader campus audience. | May 2014 |
| Objective: *Request of University Relations to promote Campus Life contributions to students’ campus experiences.* |  |
| Objective: *Connect with Student Media to promote Campus Life contributions to student life and development on campus.* |  |
| Objective: *Communicate student involvement to faculty members and other campus staff.* |  |