**Division of Student Affairs Goals and Objectives 2015-2016**

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| **Enhance student learning experiences by providing quality programs, services, and initiatives that promote overall student development.** |
| 1. Implement improved data collection processes within Division of Student Affairs’ departments to identify students being served by Student Affairs and their level of engagement on campus
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| 1. Use the Student Success Collaborative software to identify specific objectives as appropriate to increase student retention and success
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| 1. Engage faculty and staff across campus to identify and implement effective ways to promote student learning and engagement
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| 1. Engage students and student organizations with experiences that effectively meet the objectives of the Division’s targeted learning outcome themes (priorities)
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| 1. Develop a template for departments to use to engage student assistants and interns to articulate and expound on generalizable skills for representing what they know and can do for potential and future employers
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| **Develop collaborations/partnerships throughout the University and across the Division to advance the mission of the University** |
| 1. In collaboration with Academic Affairs, continue implementation of the EDGE (Exploration Discovery Goal-Setting Experience) initiative designed to increase student participation in career awareness as well as internship, extra-curricular and leadership opportunities
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| 1. Partner with Alumni Relations to develop a systematic process to engage and transition students in affinity groups from student to alumni
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| 1. Identify and implement ways to use resources and knowledge more effectively among units within Student Affairs in order to better serve students

 Assess effectiveness of Division calendar Develop a collaborative planning and programming model across the Division |
| 1. Continue to support the Campus Sexual Violence Prevention Implementation Steering Committee; leading the Everfi/Haven efforts with students and; advancing bystander intervention
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| 1. Implement Corporate Communications Collaboration in conjunction with Academic Affairs and University Advancement
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| **Ensure that each department has resources to support its vision, mission, applicable standards, and effectiveness within the Division and University** |
| 1. Identify Division and departmental budget needs to determine opportunities for grant submission and requests for the Planning and Budget Advisory Council
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| 1. Further define potential development plan/goals and donor sources for Student Affairs in conjunction with University Advancement

 Establish Parent & Families Association and develop plans for next 3-5 years  |
| 1. Work with University Advancement (Corporate and Foundation Relations) to identify and submit 2 proposals for funding to advance Division/student initiatives
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| **Enhance communication efforts designed to further increase University awareness of the Division, its departments, and initiatives**  |
| 1. Complete Student Affairs departmental website revisions according to master schedule.
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| 1. Consistent with institutional policies and procedures, develop, launch and grow social media platforms to communicate with students regarding Division programs and services.

 Have 250 distinct followers by the end of Fall semester 2015. Ensure consistent, creative and fresh social media content. Enlist student leaders to market and promote social media efforts. |
| 1. Enhance communication of Division goals and accomplishments through an online web-design packaging to display the Division’s annual report (using charts, figures, testimonials, short narratives, etc.).
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| **Implement strategies to ensure and enhance the systematic and ongoing processes of gathering, analyzing, interpreting, and using information for continuous improvement throughout each department and the Division** |
| 1. Assist departments with strengthening assessments through the development of a Division assessment resource website.
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| 1. Review implementation of a common student learning outcome for current year (interpersonal skill development) across departments.
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| 1. Offer specific assessment review assistance to 2-3 departments during fall and spring.
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| 1. Develop generic templates appropriate for program reviews and service evaluation.
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| 1. Track and monitor evolving institution-wide assessment and surveying efforts to ensure consistency and avoid redundancy.
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| 1. Engage Assessment Team in making recommendations for sharing Division and departmental assessment data
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| 1. Prepare for and implement on-going departmental 5-year self-studies and peer review rotating cycles.
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