

**International Student Services Office Goals for 2012-13  
End-of-Year Report**

	<b>Completion Deadline</b>	<b>Updates</b>
<b>Provide opportunities for international students to engage individuals and contexts beyond campus</b>		
1. Coordinate with International Student Association (ISA) to provide at least 3 off-campus student development opportunities	June 2013	Partially accomplished <ul style="list-style-type: none"> <li>• Coordinated with ISA and scheduled events</li> <li>• Low participation, weather and scheduling conflicts prevented execution</li> </ul>
2. Promote Georgia International Leadership Conference (GILC) so at least 15 completed, quality applications are received for up to 6 funded spots	June 2013	Accomplished <ul style="list-style-type: none"> <li>• 17 students applied</li> <li>• 6 students selected and attended GILC 2013</li> </ul>
3. Coordinate GILC participants to submit and present a session at the event	June 2013	Accomplished <ul style="list-style-type: none"> <li>• One second-year participant accepted to serve as mentor</li> <li>• Assisted in variety of leadership roles during conference</li> </ul>
4. Mentor ISA presenter or panel at Fall '12 Diversity and Multicultural Conference (DMC), which is attended by students from around the region	December 2012	Accomplished <ul style="list-style-type: none"> <li>• Seth Nartey presented session "Are you a Mac or a PC? Being 'The Other' on Campus"</li> <li>• Coordinated with panel of 3 other multicultural students</li> </ul>
<b>Promote ISSO's mission and students as part of a cohesive segment of the Clayton State University identity</b>		
1. Complete 3 presentation events on campus to other clubs, organizations, or classes	June 2013	Accomplished <ul style="list-style-type: none"> <li>• First Year Advising and Retention</li> <li>• Two sessions for Public Safety Officers.</li> </ul>
2. Submit a feature article on a relevant topic for campus, regional or professional publication, which highlights this goal	June 2013	Accomplished <ul style="list-style-type: none"> <li>• International student (Saudi Arabia) featured in <i>Laker Lines</i> and <i>Atlanta Journal Constitution</i> June 2013</li> </ul>

3. Advocate through proper channels for the University President to specifically mention international students at major events, such as convocation and/or graduation	June 2013	Delayed <ul style="list-style-type: none"> <li>Based on review of graduation script for both ceremonies determined not appropriate at this time</li> </ul>
<b>Support both compliance and advocacy efforts through enhanced communication</b>		
1. Migrate ISSO monthly newsletter to subscriber model with opt-in / opt-out function	December 2012	Delayed and ongoing <ul style="list-style-type: none"> <li>Will be pursued in 2013-2014</li> </ul>
2. Increase newsletter subscribers by 15% (appx. 15 people)	June 2013	Delayed and ongoing (Linked with #1 above)
3. Grow ISSO FB likes to 125 and utilize the tool for PR and general reminders and announcements such as: travel signatures, ISA events, deadlines, legislative updates, and other links of interest	June 2013	Accomplished <ul style="list-style-type: none"> <li>98% increase</li> <li>122 likes on ISSO FB</li> </ul>
4. Achieve 3 University press-release articles related to ISSO advocacy and positive image building	June 2013	Partially accomplished <ul style="list-style-type: none"> <li>Two press releases featuring ISSO released by University Communications: Nov. 1, 2012 (International Feast) May 14, 2012 (Saudi Student Highlight)</li> </ul>