

CLAYTON STATE
UNIVERSITY

College of Business

LIFEvest

Financial Literacy Residential Program



THE LIFEVEST
IMPACT



**SINCE
2022**

OUR VISION

The LIFEvest Program envisions a society where financial empowerment seamlessly integrates, providing individuals with essential skills and knowledge to manage personal finances adeptly. By cultivating financial mindfulness and inclusivity, we aim to fortify the global economy and nurture ethical leaders of tomorrow. Through empowerment today, we pave the way for a tomorrow where responsible financial stewardship is intrinsic to every aspect of life.



OUR MISSION

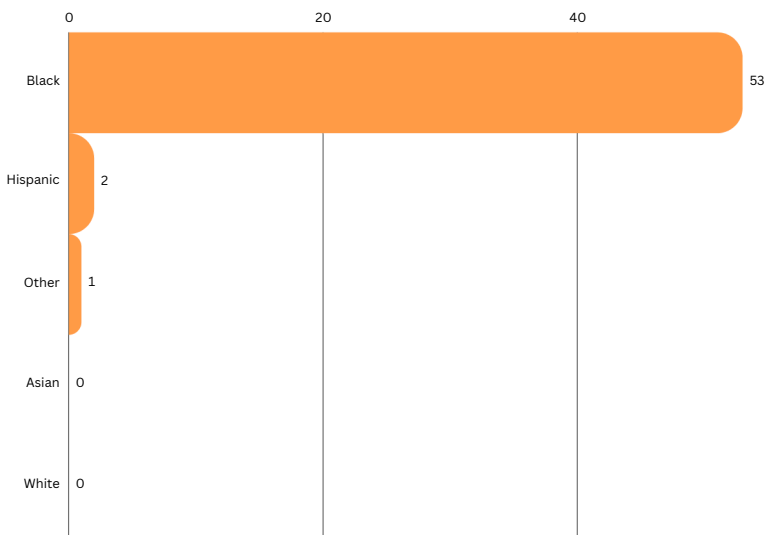
The LIFEvest mission is to provide universal access to comprehensive financial education through discussions, studies, and practical applications. We aim to lead and support initiatives that enhance financial literacy, mitigate financial instability, and cultivate future leaders in the industry.

OUR PROGRAM

1.2 million students in the United States drop out of high school every year; a majority are from low-income families. Our LIFEvest Financial Literacy Summer Residential Program, now in its 3rd year, helps to minimize this educational gap by providing teens with the necessary financial skills to inspire confidence in all facets of life.

With our program, we strive to instill a lifelong curiosity in personal finance and provide students with a clear pathway out of poverty with our 'education pays' mantra. It is imperative these students believe that they are equipped to pursue a life of financial freedom.

Applicant Ethnicity Breakdown



The students we serve come from low-income backgrounds and would potentially be the first in their families to attend college. To that end, we've carefully designed our program's residential component to replicate student life on a college campus.

Students who attend our program:

89% chance of attending college upon graduation



53% higher

Than the national average for the same demographic

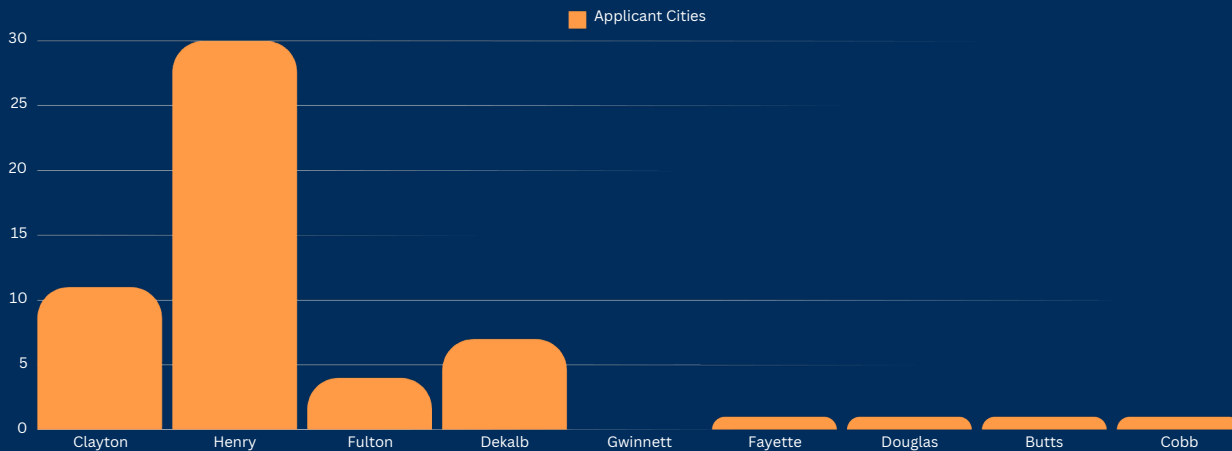


36% higher

Than for students of similar demographic backgrounds

OUR IMPACT

Now in our 3rd year, we have hosted nearly 200 students from across the south metro Atlanta area.



> 70%

of students in our program are the first in their families to pursue a college degree.

89%

of students from our parent program at the University of California Irvine's 2011-2019 classes **are in college now.***

*According to the 2015 U.S. Census, only **36%** of our student demographic are in college.

CONTINUING IMPACT

We strive to remain engaged with our alumni, having them return to campus for insightful workshops and events as well as getting them involved with future cohorts.

In 2024, we plan to launch an alumni mentorship program that will help to connect more than 80 alumni with CSU undergraduate mentors and corporate partners.

SAMPLE CURRICULUM

The world is a better place when we invest in our youth. With LIFEvest, we focus on providing **one week** of full-immersion education and support for high school students from low-income households, who will be the first generation to attend college. Our mission is to equip high school students with the skills to lead in their life, and their community.

SUNDAY

- Individual Assessment: Special Intelligence
- Heart (values), Abilities
- Personality
- Experiences (SHAPE)
- Education Pays
-

MONDAY

- Career Exploration
- Introduction to Budgeting
- Build Your Own Budget
- Introduction to Investing • Building a Portfolio

TUESDAY

- Investing
- Hyundai Site Visit
- LIFEvest Presentation
- Introduction

WEDNESDAY

- High School Plan
- Guest Speaker: Burt Slusher •
- College Knowledge
- College Planning + Research • Social Etiquette Dinner

THURSDAY

- Portfolio Check
- Retirement Planning Credit & Debt
- Guest Speaker: Happiness 360
-

FRIDAY

- Guest Speaker
- LIFEplan
- Presentations

INVOLVEMENT OPPORTUNITIES

Our program depends on the generous donations of both time and treasure.

Please take a moment to review the opportunities. Your support helps to deliver financial literacy education and make a positive impact in helping the lives of our community's youth!

DONATIONS

Classroom Supplies:

- AA Batteries
- Paper Cups
- Paper Plates
- Napkins
- Paper Towels
- Kleenex
- Wet Wipes

Food/Snacks:

- Fruitcups
- Crackers
- Granola Bars
- Trail Mix
- Capri Sun
- Pretzels
- Raisins
- Beverages
- Gallon water jugs

Miscellaneous:

- Duffel bags (100)
- Reusable water bottles (100)
- Female professional accessories, scarves, and handbags (new/gently used) (90-120 each item)
- Ties (new/gently used) (50)

Paper Supplies:

- Poster Paper
- Thank-you note cards
- Flash Drives
- Paper (white and lined)
- Pens
- Pencils
- Binders 2"
- Folders
- Pencil Pouches
- Dividers
- Erasers
- Markers

Services:

- Videography
- Photography

VOLUNTEER SCHEDULE

SUNDAY

9:00 AM - 10:00 AM

Welcome & meet the students

MONDAY

6:00 PM - 8:00 PM

Host a fun recreational activity in the park

TUESDAY

6:00 PM - 8:00 PM

Assist students with their LIFEplans

WEDNESDAY

12:00 PM - 2:00 PM

Participate and engage in the fine art of small talk during the Networking Luncheon

THURSDAY

6:00 PM - 8:00 PM

Provide students tips and feedback with their LIFEplan practice presentations

FRIDAY

3:00 PM - 5:00 PM

Listen to and evaluate students' LIFEplan presentations and attend the awards ceremony

DONATE TODAY



Our program is run solely through the generosity of our donors and volunteers, it is through individual contributions and collective action that we are able to impact the lives of nearly 200 students from Clayton County and surrounding communities..

Become a part of the change needed among first generation students and the lower income community. Every dollar donated allows us to advance our mission of financial literacy for all.

1

Donate Online:

www.clayton.edu/give-now

2

Scan our QR code

Point your cellphone camera at our code to the right to submit a donation via a cell phone browser.

3

Mail a Check

Make the check payable to:
Clayton State University Foundation
Reference Account: LIFEvest

Mail To:
2000 Clayton State Boulevard
Morrow, GA 30260
ATTN: Dr. Jacob Chacko College of Business



PUNTHEA S. PL. LIFEVEST 2019

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LIFEVEST 2024

This program is geared for potential first generation college students. We accept close to 80 rising 9th and 10th grade students to spend one week on the Clayton State University Campus learning in the classrooms and living in the dorms. This summer financial literacy camp is FREE for all attendees.

Week 1:

June 9-14, 2024

Girls

Week 2:

June 23-28, 2024

Boys





CONNECT WITH US

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www.clayton.edu/business/



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