



COLLEGE OF BUSINESS CORPORATE PARTNER PROGRAM



OUR PROMISE: *Career-Ready Graduates*

The College of Business at Clayton State University is launching the **Corporate Partner Program**. The program focuses on connecting business students with Corporate Partners for placement and career success.

By connecting undergraduate and graduate business students with employers, the Corporate Partner Program is designed to develop a talent pipeline for our Corporate Partners for internship and job placement. The Career Spine within the Business Core Curriculum, along with active engagement of Corporate Partners, ensures that students are career ready at graduation.

Members of the Corporate Partner Program will have the opportunity to engage with the College of Business and its students in a variety of ways and at three distinct levels, which are as follows:

- I. As a member of the College of Business Advisory Board (three meetings per year), an executive from each Corporate Partner company can:**
 - Influence the strategic direction of the College
 - Have access to College leadership and its stellar faculty
 - Speak at the Dean's Distinguished Speaker Series
 - Be invited for Honorary Membership in Beta Gamma Sigma

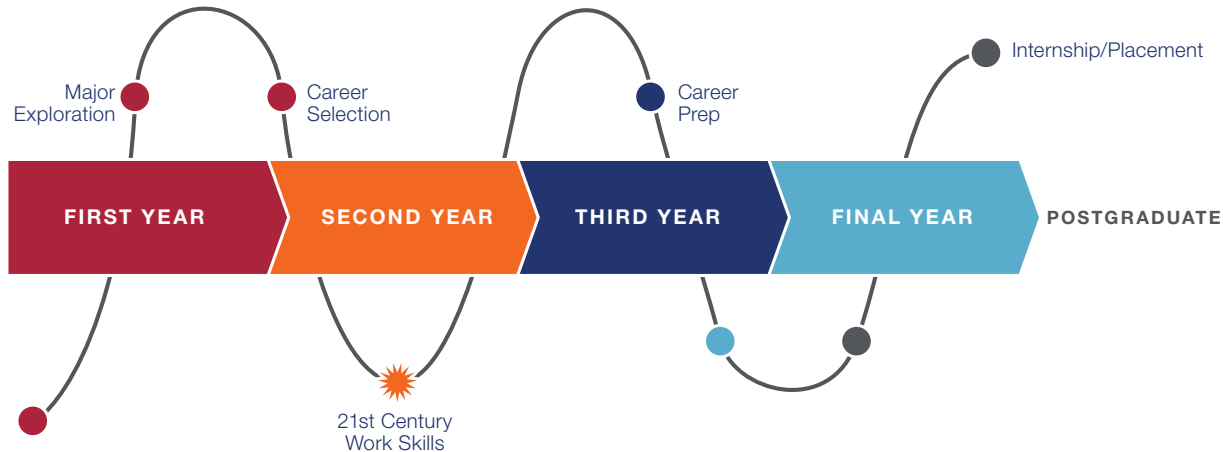
- II. As a member of the College of Business Executive-in-Residence Program (five days per year), management professionals from each Corporate Partner can:**
 - Speak at the Jim Wood Speaker Series
 - Be a corporate speaker in business classes
 - Design curricula and student outcomes with faculty
 - Be a mentor to both undergraduate and graduate students
 - Participate in joint research projects with faculty
 - Host faculty interns at their respective companies

- III. As a member of the College of Business Employer-in-Residence Program (five days per year), human resource professionals from each Corporate Partner would:**
 - Be able to showcase your company during the corporate promotional day at the College
 - Have priority access to graduating seniors
 - Work with faculty to develop in-company training programs
 - Host student interns at the company
 - Host service learning projects at the company
 - Be invited for free participation at the University's Career Fair

OUR MISSION: *To develop business professionals through impactful engagement, a career-focused curricula and dedicated faculty, staff and strategic partners.*

BBA PROGRAM — CAREER PREPARATION AND DEVELOPMENT (PASSPORT TO SUCCESS)

Emphasizing Industry Engagement & Employability



Our formula for student success is the internationally accredited business program which incorporates a Career Spine within the business curricula that provides 21st Century Work Skills along with both broad as well as major-specific business knowledge. This combination prepares our students to add value to their organizations from day one.

The Career Spine is designed to connect faculty members, advisors and Corporate Partners with undergraduate and graduate students through various business courses to ensure their career readiness upon graduation. These engagements include executive speaker series, practitioner presentations in specific courses, mentoring, assignments in courses that range from career exploration, informational interviews, resume workshops, mock interviews, personal branding exercises to mention a few.

Corporate Partners' representatives serve as College of Business Advisory Board Members; Executives-in-Residence who mentor students; and Employers-In-Residence who ensure their career readiness. While the Career Spine offers immense benefits to our students, it also offers our Corporate Partners priority access to a steady supply of well-prepared business graduates.

EXTRAORDINARY OPPORTUNITIES TO MAKE A DIFFERENCE – JOIN US

Our Corporate Partners play a hands-on role in mentoring, developing, and engaging business students throughout their time at the College of Business to ensure that they are productive employees from day one. Participating organizations will be acknowledged on the College website, featured in newsletters, and honored at the Strategic Partners Celebration. Corporate Partners collaborate to produce business graduates who are prepared, motivated, and inspired to thrive, lead, and succeed.

COLLEGE OF BUSINESS PROFILE

STUDENTS

- 1110 BBA
- 175 MBA
- 70% Female
- 64% African American
- Average Age of Undergraduate: 27
- Average Age of Post-Graduate: 34

FACULTY

- 30 Full-time
- 10 Part-time
- 77% Ph.D.
- 30% Female



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