

Clayton State University MBA

CORE MBA CURRICULUM

CREDIT HOURS

ACCT 5000	Accounting Concepts	2
BUSA 5000	Decision Concepts	1
ACCT 5200	Accounting for Managerial Decision Making	3
BUSA 5200	Decision making Under Uncertainty	3
FINA 5100	Corporate Finance	3
MGMT 5111	Leadership & Organizational Behavior	3
MKTG 5200	Marketing Strategy	3
MGMT 5101	Innovation & Design Thinking	3
MGMT 5750 (Capstone)	Global Strategic Management	3

CONCENTRATIONS

ACCOUNTING — ELECTIVES (*select 3*)

CREDIT HOURS

AACT 5110	Advanced Managerial Cost Accounting for Executives	3
AACT 5210	Volunteer Income Tax Assistance (VITA)	3
ACCT 5250	Advanced Topics in Taxation	3
ACCT 5352	Advanced Financial Accounting & International Issues	3
ACCT 5370	Commercial Law for Accountants	3
ACCT 5440	Government & Non-Profit Issues for Accounting Executives	3
ACCT 5470	Forensic & Investigative Accounting	3

DATA ANALYTICS — *REQUIRED*

CREDIT HOURS

MATH 5221	Foundations of Business Analytics	3
CSCI 5810	Data Management and Business Intelligence	3
CSDI 5811	Data Analytics and Visualizations for Business	3

DIGITAL MARKETING — *REQUIRED*

CREDIT HOURS

MKTG 5110	Integrated Marketing Communication in the Digital Era	3
MKTG 5111	Digital Marketing & Strategy	3
MKTG 5112	Social Media Marketing	3

HUMAN RESOURCE LEADERSHIP — *REQUIRED*

CREDIT HOURS

MGMT 5108	Talent Development in Organizations	3
MGMT 5109	Human Resource Consulting	3
MGMT 5115	Global Human Resource Leadership	3

INTERNATIONAL BUSINESS — *REQUIRED (in red) & select 2 ELECTIVES*

SCML 5101	International Business and Global Logistics	3
MGMT 5105	Global Experience (Study Abroad)	3
MKTG 5103	Global Marketing	3
MGMT 5106	Cross-Culture Negotiating	3
MGMT 5112	Global Management	3
MGMT 5115	Global Human Resource Leadership	3

SUPPLY CHAIN MANAGEMENT — *REQUIRED*

CREDIT HOURS

SCML 5101	International Business and Global Logistics	3
SCML 5102	Operations & Supply Chain Management	3
SCML 5750	Field Problems in Logistics Systems	3

SPECIAL NOTES

- **ACCT 5000 & BUSA 5000** are concepts courses that should be taken in 1st semester and taken together.
- Class terms are 8 weeks: 2 terms fall semester; 2 terms spring semester; 1 term summer semester.
- Students are required to take 24 credit hours of core courses and 9 credit hours of concentration courses.
- For the General Business MBA, students may select 9 credit hours from any of the concentration elective courses.
- ACCT 5000 is pre-requisite for ACCT 5200.
- BUSA 5000 is pre-requisite for BUSA 5200.
- ACCT 5200, BUSA 5200, FINA 5100, & MKTG 5200 are pre-requisites for MGMT 5750.
- MKTG 5110 is pre-requisite for MKTG 5111.
- MKTG 5111 is pre-requisite for MKTG 5112.
- MGMT 5105 (Study Abroad) may be substituted for: MGMT 5115 (*only*) in the HRL concentration; SCML 5101 (*only*) in the SCM concentration.
- *This is an unofficial checklist for the 2021-2022 catalog year degree requirements and are subject to change. Students should refer to the academic catalog for specific requirements.*