



Department of Campus Life & Student Activities Center
End of Year Report
2012-2013 Academic Year

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Mission and Vision Statements

Department of Campus Life

The Department of Campus Life provides opportunities for students to learn how to become productive citizens in the global world by engaging them in educational, multicultural, service-based, and social experiences.

Vision Statement

The Department of Campus Life will become nationally recognized for initiatives, programs, and services designed to enhance the student collegiate experience.

Student Activities Center

The **Student Activities Center (SAC)** is the hub for student activities, student organizations, programming and events, fitness, intramural sports, recreation, and fun at Clayton State University!

Mission, Vision and Philosophy

The needs of the students and patrons shall always be the first consideration of staff. The professional and student staff will maintain the highest standards.

Committed to ongoing evaluation of the facility and programs in order to ensure students, employees, community members and guests receive the highest quality in programs and services.

Committed to addressing problems and concerns in a timely manner.

Department of Campus Life & Student Activities Center
End of Year Report
2012-2013 Academic Year

Goal 1: Effectively use technology to enhance programming and student development

Campus Programs

Campus Programs effectively used technology in the areas of civic engagement, diversity programs, leadership development, and volunteer services to market activities that compliment students' academic experiences.

- *Four promotional videos were created for large scale events by student leaders to explain the purpose of these events in a creative manner.* Videos for the Diversity and Multicultural Conference, Male Leadership Summit, Student Leadership Conference and Women's Inspirational Leadership Luncheon were posted on the Department of Campus Life's website as well as included in student info messages. This approach to marketing campus programs was effective in garnering students' interests and participation in campus programs. Additionally, through these videos, students were able to get an overview of how these programs would benefit them academically, professionally, and socially.
- *Software was introduced to collect demographic information on students attending events.* Student demographics, including race, gender, and academic classification were captured using the card swipe software. Qualtrics, a survey tool purchased by Clayton State, was used to evaluate student learning from their participation in the seven Service-Learning Series discussions and projects, Women's Leadership Luncheon, and Loch-In Leadership Institute.
- *Social Media was used to promote programs and add value to student reflections.* Facebook, a social media network, was used by participants in the Alternative Break Programs to process and reflect upon their learning experiences. Further, Alternative Break participants used Facebook as a platform to give an overview of their daily activities.
- *A new leadership program was also designed, Power Up on Leadership, to nourish leadership development outside the confines of the traditional classroom and presentation set-ups.* A total of four webinars focusing on a wide-range of topics- program promotion, social media, image, ethical leadership and diversity- was created and facilitated by Campus Life staff. The webinars can be found at <http://www.clayton.edu/campus-life/leadership/powerup> and are as follows:
 - Advertising for Your Student Organization,
Facilitated by Mrs. Jennifer DeMond, Student Media Advisor
 - Commanders, Kings & Celebrities,
Facilitated by Ms. LaShanda Hardin, Program Coordinator
 - Diversifying You
Facilitated by Mrs. Lakiesa C. Rawlinson, Associate Director
 - Social Networks Social Network,
Facilitated by Ms. Atawanna Royal, Campus Activities Coordinator

AmeriCorps Program. This year, Clayton State University's (CSU) AmeriCorps Program doubled their efforts to effectively use technology to enhance programming and student development with the AmeriCorps Service Cinema. *The Service Cinema Series was developed through the Department of Campus Life and implemented by the AmeriCorps Program in order to meet the department's mission of providing opportunities for students to learn how to become productive citizens in the global world by engaging them in educational, multicultural, and service-based experiences.* The Service Cinema Series meets all the components of the mission statement as the program is designed to give our Clayton State students the opportunity to learn about diverse social issues that are impacting our world by viewing documentaries and media clips that raise social awareness on both a national and international scale. The Service Cinema Series also provides a safe and interactive forum for students to engage in intensive and intentional dialogue about social issues as well as addressing ways to impact change and take action in their community to combat the injustice.

Student Activities Center

The Student Activities Center (SAC) used people counting hardware to capture entrance into the facility. Based on these numbers and the timeframe by which patrons are in the facility, building hours and staffing were set. Additionally, the SAC used the swipe card system to collect data during major campus programs. Microsoft PowerPoint was used to design schematics for the ballroom to give each program a unique set-up. One of Campus Life's laptops was also repurposed to support Student Media's live streaming efforts.

Student Organizations

Student Organizations, including fraternities and sororities, student media, and AmeriCorps actively utilized various social media networks such as Facebook, Twitter, and Instagram to promote their programs and events.

- GroupMe-an iPhone and Android application-was used as a platform to communicate with campus-wide organization group members regarding upcoming events; to foster team cohesiveness; and to galvanize conversations on various social topics.
- Video recorded messages featuring campus department representatives describing the services they provide to the CSU community and collaborative opportunities for student organizations were created and implemented during the RESET 2012 training.

Fraternity and Sorority Life. Two 15 foot inflatable HD projection screens were rented in order to provide students and participants with a new experience at the step show.

Student Media. Student Media expanded their use of technology with the Bent Tree-newspaper, Clayton State Internet Radio (CSIR) and Clayton State Television (CSTV).

- The online editions of the Bent Tree had an average of 1,000 views per month over the last six months.
- CSIR produced CDs advertising the work of their DJs; created a cultural CD for the Diversity and Multicultural Conference; and broadcasted live from the SAC Café. CSIR has also recorded its listener statistics. On average, they have had nearly 800 listeners a

month with an average total listening time of 151 hours between October 2012 and May 2013. The total number of listeners consistently grew and more than tripled between October (553 listeners) and April (1779 listeners). Further, CSIR has also kept a better track of their listeners through the “Geo” feature of Live365. They have found that although their main target audience is the local metro Atlanta area, they have had listeners from 20 different states and 5 different countries over the past thirty days (May 15- June 14).

- CSTV live-streamed via Ustream for the Diversity and Multicultural Conference opening session and the Student Choice Awards program. The Student Choice Awards cypher video gained almost 1,000 views. CSTV also achieved almost 2,000 views with the Harlem Shake video they created for the women’s basketball team.

Goal 2: Streamline programming based on University strategic plan

Clayton State University Strategic Plan Goals 2011-2014

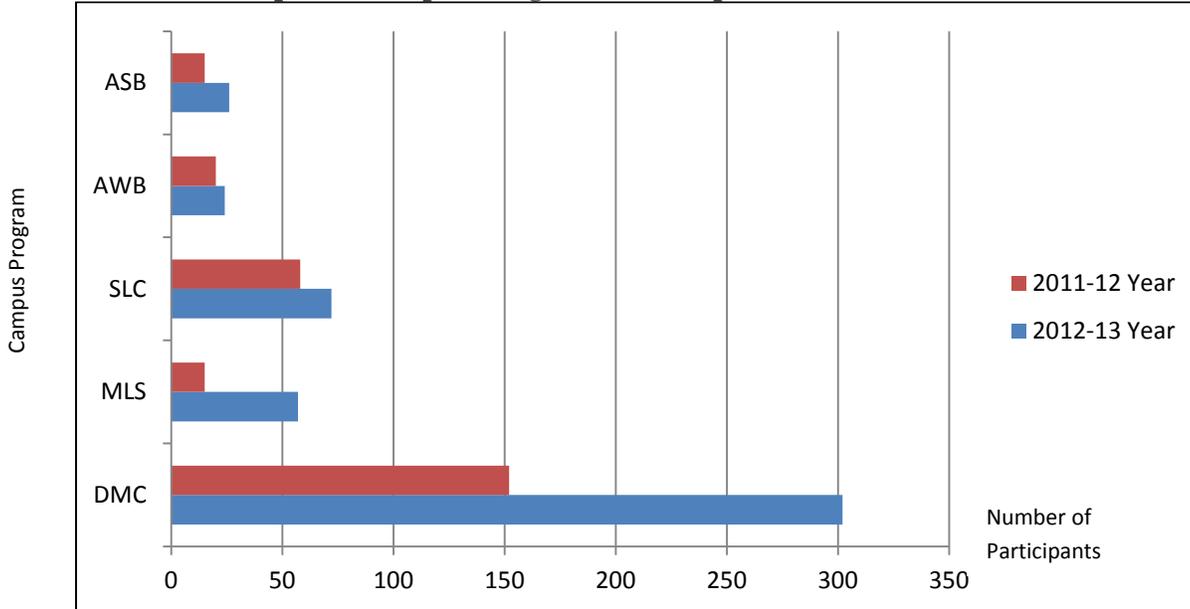
- A. Create an outstanding educational experience that stimulates intellectual curiosity, critical thinking, and innovation.
- B. Engender a spirit of openness, understanding, collaboration, and mutual respect throughout the University.
- C. Foster learning that engages students, faculty, staff, alumni, and the greater community.
- D. Expand and allocate resources strategically according to Mission and Values, to support overall institutional effectiveness.
- E. Provide an inviting and supportive campus community for faculty, staff, and students.
- F. Reposition Clayton State University in the higher education marketplace and beyond.

Campus Programs

Campus Programs aligned with the University’s strategic plan Goal A, Goal B, and Goal C.

- *There was substantial increase in participation with the following programs during the 2012-13 academic year (Goal A, Action Steps 3, 4).*
 - 302 participants -263 Clayton State students, 22 faculty and staff, and 17 Non-Clayton State University students-in the 2012 Diversity and Multicultural Conference (DMC)
 - 152 participated in the 2011 DMC
 - 57 participants in the 2012 Male Leadership Summit (MLS)
 - 15 participated in the 2011MLS
 - 72 participants in the 2013 Student Leadership Conference (SLC)
 - 58 participated in 2012 SLC
 - 24 total participated in 2012 Alternative Winter Break (AWB) Programs
 - 10 students traveled to Washington, DC and 14 to Charleston, SC
 - 20 participated in 2011 AWB
 - 26 total participated in 2013 Alternative Spring Break (ASB) Program where the focus was on serving the local Atlanta community
 - 15 students participated in the 2012 ASB

Graph 1. Campus Programs Participation 2011-2013 Academic Years



- *Safe Space Training (Goal B, Action Steps 1, 3)*- Campus Programs was also able to expand the number of lesbian, gay, bisexual, and transgender (LGBT) allies at the University through its Safe Space Program which is a nationwide effort in educational institutions to foster understanding and support of the LGBT community.
 - Two faculty members were Safe Space trained
 - Two staff members were Safe Space trained
 - 26 students were Safe Space trained
- *Homecoming (Goal E, Action Step 5)*- Campus Life took the lead in introducing three new Homecoming events that fostered a traditional feel to the Homecoming environment. These events included the following:
 - *Laker Market Day*- 27 vendors were invited on campus to sell their handmade or customized items.
 - *Homecoming Tailgate*- 15 student and staff groups set-up tailgate units in designated areas to support the basketball teams in a fun family centered-environment that fostered a sense of community and support with food, music and games for children. Approximately 150 faculty, staff and families attended the tailgate to enjoy the festivities and network.
 - *Homecoming Parade*- 60 local businesses and University affiliates participated in the first homecoming parade that proceeded down Hwy 54/Jonesboro Road. In addition, we received several donations from community partners, including 200 chicken biscuits from Chick-fil-a; Two (2) convertibles from Terry Cullen Chevrolet, and a banner to lead the parade from Fast Signs. The parade was further supported by local government officials, including Mayor JB Burke of Morrow, Chief Chris Leighty, City of Morrow, and Mr. Mike Twoomey, Director of Tourism and Business Development for the City of Morrow.

AmeriCorps. The AmeriCorps National Service Program has provided participants who complete their program year with an education award that can be used towards their tuition and fees to continue and further their education at Clayton State and beyond. This year, each of 26 part-time AmeriCorps members completed 900 hours and is eligible to receive an education award in the amount of \$2775.00. Two (2) minimum time AmeriCorps members completed 450 hours and is eligible to receive an education award of \$1,174.60. This is a total of \$74,499.20 in financial assistance that the Clayton State AmeriCorps program provides students. This contributes to University retention efforts and student financial needs (*Goal D, Action Step 2*).

Student Organizations

There were 73 student organizations recognized during the 2012-13 year including the formation of 15 new student organizations such as the Anime Club, CSU Ultimate Frisbee Club, Fairly Odd Players Drama Club, and the We Are O.N.E. Interfaith Council. The 1270 members of the recognized student organizations were responsible for hosting 100's of events and programs that addressed the diverse needs of the CSU Community (*Goal E, Action Steps 1, 2, 5*).

Fraternity and Sorority Life (Goal A, Action Step 3). The Fraternity and Sorority Council (FSC) sponsored their 3rd Annual Scholarly Award Banquet in April 2013 in which two Clayton State students, one member of a greek letter organization and one non-affiliated member, received a book stipend of \$250.00 each to apply toward their book and other educational expense fees. These funds were raised by the members of the greek community to support the academic and educational endeavors of actively involved students at Clayton State.

Student Media. The following programs aligned with the University's strategic plan:

- Student Media hosted three Presidential Debate Viewing parties for Clayton State students. The first of these we hosted in conjunction with Alpha Phi Alpha Fraternity. We had an average of forty-five students at each of the viewing parties and hosted all three of these viewing parties in the Student Activities Center (*Goal A, Action Step 4*).
- For CSiR's 5th Anniversary, Student Media put together a documentary for CSiR. Tamika Galanis took on the project and interviewed members of the original CSiR staff as well as former DJs from the station and faculty and staff who were influential in the radio station's inception. CSiR hosted a launch party for this 25 minute documentary and CSTV has had an additional 70 views of the documentary on their Youtube channel (*Goal C, Action Step 6*).
- Loch Fest Film Festival was moved to fall for this past year. A total of 13 submissions (up from 6 submissions in spring of 2012) was received and 96 people attended the film festival (up from 12 attendees in the spring of 2012). All of the film submissions for both festivals were from outside Clayton State. This event was held in the Student Activities Center (*Goal C, Action Steps 5,7*).

Goal 3: Provide more guidance, structure and support for student growth and development

Campus Programs

Campus Programming provided guidance, structure and support for student growth and development through the following initiatives:

- *Co-curricular transcripts.* In collaboration with the Department of Information and Technology Services, a method was strategized to create co-curricular transcripts for students to document their leadership positions, involvement, and volunteer hours. The development of the co-curricular transcript was terminated when the Simplicity software was purchased, which includes a function for co-curricular transcripts.
- *The Student Leadership and Involvement Council (SLIC).* SLIC consisted of five elite student leaders from diverse backgrounds and experiences that served as the official advisory board on student leadership and development to the Department of Campus Life. The council assisted with the development and coordination of Campus Life's signature leadership programs including the Diversity and Multicultural Conference (DMC) and the Student Leadership Conference (SLC). Council members assisted with conference logistics, including selecting conference themes; created three leadership development tracks for the Student Leadership Conference; and identified keynote presenters and conference sessions for both conferences. Additionally, at the Student Leadership Conference, members of SLIC served as mentors for beginner and intermediate student leaders as well as facilitated a teambuilding activity at the SLC.
- *Student Presentations.* Student leaders within the University System of Georgia took advantage of the opportunity to put their learning into practice by presenting at the 2012 Diversity and Multicultural Conference. The 2012 theme was "Building Community Through Diversity;" a total of five presentations were facilitated by student leaders from Clayton State and Agnes Scott Universities. Further, at the Student Leadership Conference, a total of seven presentations were facilitated by students focusing on a wide-range of topics, including time management, avoiding burn-out, leadership passion, diversity, ethical leadership, communication, and leadership transition.
- *Awards and recognition.* New award categories for female, student leaders were developed for the Women's Inspirational Leadership Luncheon to recognize individuals who have positively impacted the campus community through their involvement, leadership and mentoring. One female from each academic class-freshman, sophomore, junior and senior was recognized.
- *Internship, mentorship, and conference attendance.* Campus Life staff was committed to student growth and development by allowing a student to intern with the department; mentoring students who were interested in student affairs careers; and sending students to professional development conferences.
 - *Intern-* The Campus Life Intern assisted directly with the development and implementation of the Male Leadership Summit, Diversity and Multicultural Conference, Student Leadership Conference and Women's Leadership Luncheon. More specifically, the intern developed learning outcomes for these programs; prepared program budgets; assisted with program and conference logistics; and created evaluations to assess learning outcomes.

- *NUFP Program*- Two (2) members from the Campus Life team-Ms. Atawanna Royal and Mrs. Lakiesha C. Rawlinson- also served as mentors for the students who were interested in the student affairs field through the National Association for Student Personnel Administrators (NASPA) Undergraduate Fellows Program. This program is semi-structured mentoring program for undergraduate students wishing to explore and better understand the field of student affairs and/or higher education. NASPA Undergraduate Fellows mentees had the opportunity to assist with the development of the Diversity and Multicultural and Student Leadership Conferences; participate in structured dialogue with student affairs professionals across the Division of Student Affairs; and attend the Annual NASPA Conference in Orlando, FL.
- *Conference Attendance*- The following departmental sponsored organizations were sent to various conferences to promote student growth and development:
 - AmeriCorps-7 members attended the GIVE Conference (focuses on civic engagement and volunteerism at Georgia College and State University) in Milledgeville, GA; 6 members attended the National Conference on Volunteering and Service in Washington, DC.
 - Campus Events Council- 4 members attended the National Association of Campus Activities Conference in Nashville, TN.
 - Diversity Education Experiences for Peers Educators-3 members attended the Kingian Non-Violence Collegiate Leadership Conference sponsored by the Martin Luther King Center in Atlanta, GA; 2 attended the Georgia International Leadership Conference at Rock Eagle 4-H Center in Eatonton, GA.
 - Student Government Association-3 members attended the L3 Summit: Leaving a Legacy of Leadership at North Georgia College and State University in Dalton, GA; One student participated as a conference mentor.
 - Student Media- CSIR and CSTV sent 3 students to the Inaugural National Student Electronic Media Convention in Atlanta, GA; 3 members from the Ben Tree attended the Georgia College Press Association Workshop in Athens, GA.

AmeriCorps. This year, the CSU AmeriCorps Program completed its first three –day, overnight, off -campus Orientation Retreat for its 32 members. The Orientation Retreat focused on bringing the AmeriCorps Members together as one unit; introduced AmeriCorps Program to new and returning members; identified Corps member roles and responsibilities; and provided additional training in the areas of leadership style, conflict resolution, and service learning.

Student Activities Center

The Student Activities Center repurposed the game room space to meet student training and meeting space needs.

Student Organizations

Student organization involvement provided guidance, structure and support for student growth and development through the following initiatives:

- *The Council of Student Organization Leaders (CSOL)*- CSOL was established to enhance student organizations' effectiveness by providing an open platform for collaboration and exchange of ideas and thoughts between student organization leaders. During the inaugural year of CSOL, the student leaders decided to intentionally focus on collaborative efforts to increase the participation and overall success of events and programs hosted by student organizations. Using technology to create a master calendar shareable by all CSOL representatives, student organizations were able to update the calendar from month to month with all of their events and programs. CSOL representatives shared the calendar with the entire membership of their student organizations which fostered collaboration and greatly increased program support and development.
- *RESET* – A total of 80 students representing 60 student organizations attended the 2012-13 RESET for Recognized Student Organizations; 41 students attended the RESET for New Student Organizations.
- *RESET Advisors*- The RESET for Student Organization Advisors was designed to ensure student organization advisors understand their roles and responsibilities which include providing direct support for student growth and development to the organizations they advise. A total of 56 advisors attended the Student Organization Advisor Trainings.
- *Lunch and Lead*- Lunch and Lead offers monthly sessions throughout the year that encourage student growth and development by helping the participants develop and enhance a personal philosophy of leadership that includes understanding of self, others, and community. During each Lunch and Lead session, participants developed a tangible artifact such as a SMART Goal Map, a Life Billboard, and Passion Plan to help them formulate their goals and strategize a plan of action to achieve success. The following student leaders presented during RESET:
 - *Jasmin Gaston* presented on a topic of being a passionate leader and managing stressors that can affect a student leaders' ability to succeed academically, professionally, socially, etc...while maintaining a leadership position on campus.
 - *Joshua Smith* presented on the importance of time management as a student leader.

Student Media. Student Media continues to promote student growth by allowing students to get hands on experience with media production outside of the classroom.

- *Course Credit*- Student Media partnered with the Visual and Performing Arts Department to allow students to receive course credit for working with Student Media. By taking these courses, students receive between 1 and 4 hours of course credit for getting hands-on experience in media production. This course is open to students of all majors and students were also given the opportunity to volunteer with the Student Media organizations, even if they were not in the class.
 - 40 individual students took the Journalism 3011 and Journalism 3012 courses. All of these students not only produced pieces for their professional portfolios-with

photos, articles, videos, and audio files of their radio shows, but they also received real world experience in media production.

- Dr. Randy Clark, Associate Professor of the Communications and Media Studies program is the supervising faculty member of this course. Other faculty members of the Communications and Media Studies program, such as Dr. Mark May, Professor Jonathan Harris, and Dr. Steve Spence, have supported the program by suggesting that students in their classes participate in the journalism program.
- Several students who have participated in Student Media have directly benefitted from their experience with the program by way of getting jobs in the media field this year. Recent graduate, Aisha White, was hired as a copywriter for an advertising agency after her experience as Marketing Director for CSiR. Tamika Galanis, former Editor-in-Chief of the Bent Tree, got a summer internship with the Clayton News Daily.

Fraternity and Sorority Life. Fraternity and Sorority Life has contributed to the development, support and guidance of students through the following:

- *Recruitment-* The Membership Intake and Recruitment policies were revised to provide more structure to our Greek community, implement steps to prevent hazing, and to enhance the quality of our Greek community both academically and socially.
 - *Recruitment periods-* Membership intake windows of September 1 – November 30 (fall) and February 1 – April 30 (spring) were incorporated into the policies in order to create a more structured recruitment and intake process for the Greek community as well as to prevent hazing.
 - *Academic Requirements-* An institutional cumulative and semester GPA requirement of 2.5 was put in place for all prospective members of the Greek community to ensure that members were entering the Greek community with high academic standards.
 - *Freshmen and Transfer students-* Freshmen and transfer students are only permitted to participating in RUSH during the formal recruitment week in order to ensure that students matriculating at Clayton State put academics first and to ensure that the academic standards of potential Greek students were high.
- *Increased membership-* The Iota Sigma chapter of Zeta Phi Beta Sorority, Inc., was reinstated to active status. With these members, the greek community has welcomed over 15 new members.
- *Increased academics-* The Greek community has grown academically. In the fall of 2012, the institutional cumulative grade point average of the Greek community was a 2.72. As of spring 2013, this grade point average is a 2.82; above the institutional grade point average of a 2.78.

Goal 4: Become central office for civic engagement/volunteerism on campus

Campus Programs

Campus Life increased our efforts to provide diverse opportunities for students to become engaged in community-based initiatives and documented these efforts though the following:

- *Increased faculty partnership-* Presentations were given to the four colleges at the University-Arts and Sciences, Business, Health, and Information and Mathematics. New faculty members-Drs. John Parkerson, Charlotte Swint, Jere Boudell, and Paul Melvin-took advantage of the opportunity to partner with Campus Life with the Service Learning Series.
- *Volunteer database-* A Volunteer Database was developed to track volunteer hours and who is volunteering; this database was successfully managed by the Campus Life Student Assistant and documented a **total of 266 volunteers contributing 3374 service hours.**
- *Service Learning Series-* The monthly Service Learning Series was developed to allow students to think constructively about different critical community needs and engage in service that addresses those issues. With the exception of December and March, Campus Life offered the campus community the opportunity to become involved in a variety of social issues ranging from affordable housing, animal conservation, hunger and homelessness, and senior citizens. The Service Learning Series was expanded and included a **total of seven (7) learning discussions and service projects where over 400 students, staff and faculty engaged in thought-provoking conversations and hands-on service opportunities.**
- *Affordable Alternative Break Programs-*The Alternative Break Programs offered by Campus Programs were less than \$600.00 which increased overall participation. Two(2) Alternative Winter Break Programs and one Alternative Spring Break Program was developed and implemented to give students a deeper understanding of volunteerism, community service, activism, and a greater appreciation for diverse populations.

Below is a brief overview of the Service Learning Series and Alternative Break Programs offered during the 2012-13 academic year:

<i>Month</i>	<i>Topic</i>	<i>SLS Attendance</i>	<i>Project Attendance</i>	<i>Project</i>
September 2012	<i>Affordable Housing-</i> sustainable housing for low and moderate income families	7	15	Southern Crescent Habitat for Humanity, carpet removal, painting and lawn maintenance on a bank donated home
October 2012 <i>Dr. Joshua Parker, SLS discussion facilitator</i>	<i>Animal Rights-</i> myths and misconceptions about zoos and aquariums	16	53	Zoo Atlanta’s Boo at the Zoo, create a family friendly environment by distributing candy to participants and assisting with games and activities.
November 2012	<i>National Hunger and Homelessness Awareness Month-</i> poverty and homelessness	13	112	Activities included, “Hot Chopics” panel discussion with representatives from the homeless community and community partners that provide direct service for these individuals. A Hunger Banquet was held to give a global overview of homelessness; lunches were made for the Calvary Refuge Center; films and documentaries addressing poverty and homelessness were shown; and clothing was donated to the Laker Care Closet. The week culminated with the Sleep Out for the Homeless, an experiential learning activity where participants sacrificed a few hours of comfort to experience the

				hardship and reality of homelessness.
January 2013	<i>King Day Service and Celebration- King Sunday Supper Discussion and volunteer projects</i>	60	44	Inspired by the legacy of Dr. King, the King Sunday Supper event invited people from diverse backgrounds and ideologies to discuss the issues that affect our community and champion our shared strengths and values. Additionally, on the national Dr. King holiday, students had the opportunity to volunteer at one of two service sites focusing on beautification-Trees Atlanta and Truly Living Well Center for Natural Urban Agriculture. After completing these volunteer projects, students participated in the Annual Martin Luther King Jr. March in Atlanta.
February 2013 <i>Dr. Charlotte Swint, SLS discussion facilitator</i>	<i>Seniors and Elderly- importance of social and physical activity in the aging process.</i>	7	10	Summerhill Assisted Living Facility in Atlanta, hosted an afternoon of social activities.
March 2012 <i>Drs. Jacqueline Jordan, Paul Melvin, and Jere Boudell, SLS discussion facilitator</i>	<i>Earth Day- conservation and sustainability efforts</i>	15	20	Trees Atlanta and Keep Atlanta Beautiful, plant trees and grasses on a section of the Atlanta beltway.

Alternative Winter Break Program. In December of 2012, Alternative Winter Break provided students the opportunity to either explore the facets of urban poverty in Washington, DC or assist with creating affordable housing on John’s Island, a small community off the coast of South Carolina. For one week, each group focused on learning about the history or background of the community; participated in direct service with a local community partner; and engaged in reflection activities regarding the effectiveness of their service. **24 students volunteered for a total of 1400 volunteer service hours.**

Alternative Spring Break Program. In March of 2013, Alternative Spring Break focused on local issues by serving with three community partners in the Atlanta Metropolitan area. Participants worked with local retail outlet Fab’rik to boost the self-esteem of underprivileged teenaged girls by providing them with new and stylish attire; partnered with the Kashi Ashram Street Meals Program where students packed brown bag lunches and served them; and assisted at the Books for Africa warehouse where students helped to unload, sort, and package books and learning resources to send to schools and libraries across the African continent. **26 students volunteered for a total of 592 volunteer service hours.**

AmeriCorps Program. The Clayton State University AmeriCorps Program has made great strides in aiding the Department of Campus Life in trying to accomplish this goal of being recognized on campus as the civic engagement/ volunteerism office on campus. The AmeriCorps Program is the largest organization on campus whose sole purpose is engaging students in volunteerism and facilitating various community engagement opportunities for the student body. Not only is the AmeriCorps Program composed of 31 AmeriCorps Members who are themselves

heavily involved in community volunteerism- serving over 22,000 this academic year along-but the AmeriCorps Members have recruited many of their peers in service as well. This year, the AmeriCorps Program has involved over 500 students in a variety of civic engagement opportunities including community service projects, AmeriCorps Service Cinemas, and peer dialogue discussion based on social justice issues.

- *Service Cinemas*- A total of seven Service Cinemas covering sex trafficking, child soldiers, civil war in central Africa, mobile disability, eating disorders, public education system, environment, and autism was coordinated and reached over 480 students
- *Collaborations*-The organizations and departments that partnered with Campus Life for the AmeriCorps Service Cinema Series included: Alpha Kappa Alpha Sorority, Phi Beta Sigma Fraternity, Diversity Education Experiences for Peers (DEEP) Educators, Alpha Phi Alpha Fraternity, Delta Sigma Theta Sorority, the Disability Resource Center, the Department of Counseling and Psychological Services, Dr. Samuel Maddox from the Department of Psychology, three local FBI agents, the Invisible Children, non-profit organization, Mrs. Speer, Jonesboro High School Teacher, City of Morrow Mayor Sparkle Adams, and the City of Morrow Mayor J.B. Burke. The community and campus partnerships that were created for the Service Cinemas were so well developed that numerous of the partners have become regular attendees for the service cinemas and staunch advocates for the AmeriCorps Service Cinema Series.
- *Assessment*- On average, 97 percent of the students agreed or strongly agreed that they became more knowledgeable/aware about social issues as a result of attending the service cinemas. Further, when asked if the Service Cinema Series helped to enhance the students understanding of social and community critical needs, 99 percent of the students answered yes. Lastly, when surveyed as to whether or not the students' participation in the Service Cinema Series empowered them to make a commitment to continued involvement in community engagement initiatives, on average, 96 percent of the students answered yes.

Student Media. Student Media encouraged civic engagement by hosting three presidential debate viewing parties and one vice presidential debate viewing party. These events allowed students to be informed on each candidate's positions on issues pertinent to the county. The Bent Tree also hosted the Student Government debate during the fall semester for students to hear the platforms of their student representatives. Student Media also supported volunteerism by reporting on the Service Learning Series and featuring AmeriCorps in the Bent Tree to bring more awareness to both initiatives.

Goal 5: Review and update policies to meet growing needs of students

Campus Programs

- Implemented student accountability policy by placing holds on accounts for students who were "no shows" at events.
- Require Laker ID card for entry into events.

Student Organizations

- Revised Religious Student Organization language.
- Assisted with the development of a supplemental Business Manual for student organizations.
- **Student Media-** Drafted a social media policy and classified ad policy.
- **Fraternity and Sorority-** Revised membership recruitment policies (see Goal 3); The Fraternity & Sorority Council Constitution was updated to meet the requirements of the University stipend program and to ensure that FSC leadership represented the Greek community academically. The GPA requirement for the Council President was raised from a 2.3 to a 2.5. In order to serve on the executive board in other capacities, one must have a 2.3 GPA.

Student Activities Center

- Revised the Late Night Event Policy.
- Developed Campus Promotions Guide to offer student organizations and campus departments a quick guide and reference to the University Posting Policy.

Goal 6: Aggressively promote the facility to internal & external community members to increase facility usage opportunities.

Student Activities Center

- The SAC welcomed 152,185 visitors during the 2012-2013 Academic year. This more than doubles 2011-2012
- The SAC hosted 628 total events this year including 268 student organization events, 312 departmental events, and 48 external events
- The SAC has had twenty-three contracted external events as of July 1, 2012 and has brought in total revenue of \$48,687.00 from those contracted events.
- There have been seven vendor information tables which have brought in a total of \$1,460.00.
- The SAC has collected other revenue totaling \$4,774.13 for events that occur after the building hours events that have used Sodexo and events that have been cancelled and/or rescheduled with a deposit held.
- Total Revenue for the SAC from July 1, 2012 – June 30, 2013 is \$54,921.13.
- The SAC has had four complimentary external events since July 1, 2012 and several internal complementary events which total \$44,425.00 in estimated in-kind rental.
- The SAC organized the first Open House to take place on June 25, 2013 as a means to showcase the facility to the external community.
- Large 22x28 posters were ordered and will be placed in classrooms to further expose students to this venue.
- SAC Updated the Event Services and Facility Rental brochure during this fiscal year to meet the changes of our facility and to incorporate creative ways to attract clients. The brochure was mailed out to over 80 local businesses, schools and churches in the area.

DEPARTMENT OF CAMPUS LIFE AND STUDENT ACTIVITIES CENTER
APPENDIX

Campus Programs Summary

Program	Attendance			Race/Ethnicity					Classification						Gender		
	Total	Trad	NT	Bk	Wt	Hsp	Asian	Other	DE	FR	SO	JR	SR	GR	F	M	TR
<i>Diversity Conference</i>	263	182	83	172	60	7	26	0	1	68	74	66	54	N/A	191	74	N/A
<i>Leadership Conference</i>	72	63	9	58	5	3	6	0	1	10	13	26	22	N/A	26	46	N/A
<i>Male Leadership Summit</i>	56	49	7	51	2	3	0	0	0	5	18	27	6	0	0	56	N/A
<i>Alternative Breaks</i>	50	43	7	41	1	2	2	4	1	6	16	14	11	2	42	8	N/A
<i>Service Learning Series</i>	172	155	17	145	12	6	4	5	0	112	29	19	12	0	105	67	N/A
<i>Service Saturdays</i>	228	206	22	190	14	10	6	7	0	139	37	27	25	0	156	72	N/A
<i>Service Cinema</i>	149	148	1	142	4	0	1	N/A	N/A	40	43	38	22	4	38	11	N/A
<i>Greek Retreat</i>	53	48	5	45	4	2	2	0	N/A	2	17	13	21	N/A	34	19	N/A
<i>Student Media Boot Camp</i>	32	20	8	27	2	1	0	1	1	N/A	N/A	N/A	N/A	N/A	21	11	N/A
<i>Journalism Course</i>	40	14	9	30	6	2	0	2	0	N/A	N/A	N/A	N/A	N/A	27	13	N/A
<i>RESET-for Recognized Student Organizations</i>	80	N/A	N/A	51	17	2	8	2	N/A	N/A	N/A	N/A	N/A	N/A	48	31	1
<i>RESET-for New Student Organizations</i>	41	33	8	25	10	0	3	3	0	7	16	13	3	2	21	20	0
<i>RESET-Lunch and Lead</i>	87	78	9	65	4	5	3	10	0	7	28	31	18	3	60	27	0
<i>Involvement Fair</i>	250	N/A	N/A	222	10	0	5	13	N/A	143	40	50	15	N/A	195	55	N/A
Grand Total:	1573	1039	185	1264	151	43	66	47	4	539	331	324	209	11	964	510	1

Volunteering/Service Saturdays

Total # projects: 7
 Total # volunteers: 266
 #Repeat volunteers (2+ projects): 210

New volunteers (only once): 56
 Total# of volunteer hours: 3374

Student Organizations

Total # student orgs: 73
 #new orgs: 15
 Total #of members: 1270

SAC Events

Total # Events: 628
 #Department: 312
 #Student Org: 268
 #External: 48

Budget:

Total number of programs: **26** (10 Civic Engagement; 2 Campus-wide; 7 Diversity; 5 Leadership Development; 2 SAC)
 Total allocated for Campus Programs: **\$69,800.00**
 Total amount spent: **\$66,209.88**
 Total Cost Per Student: **\$42.09**

Feedback and Comments:

Hey, I just wanted to say that I understand all the hard work you and your staff put into making this past weekend the success that it was, and to thank you for all of that effort. I really feel inspired; this weekend was awesome! I learned a lot and was really able to absorb so much. I look forward to putting everything I learned into practice, not only in my leadership roles, but in my daily life.

The people were so great. I went on this trip not really knowing anyone and everyone was so great that I not only gained some very important connections, I also gained a mentor, and a renewed desire to continue my pursuit.

At some point I would like to connect with you on a personal level to share with you my journey so far and to gain from you other avenues that I might be able to express interest. Until then.... Get your well-deserved rest and give yourself a huge pat on the back as your efforts have sincerely touched at least one individual.

-Student Leadership Conference
Non-Traditional Student, White, Male

I want to express my gratitude to you and your entire team for selecting me as an attendee and presenter at the Student Leadership Conference this past weekend. I received valuable information and made contacts with peers that will propel me into my future leadership endeavors on campus and within my teen organization. I discovered my strengths and areas that need strengthening and it is thanks to you and the Campus Life team.

In addition, I shared the information I learned with my husband, two young sons, and I have already seen a change within my household. We verbalized our individual goals last evening, and my 5-year-old responded that we need to write them down. I told him he was correct and that Mrs. Dale told us that a goal not written down is only a wish. This morning we woke up later than usual and instead of rushing and complaining about not waking up on time, I told the boys that we have a problem. I stated the problem and told them as leaders they must help me brainstorm some solutions so that they can still ride the school bus to school. They stated that they needed to eat breakfast quickly and to wash up quickly. I told them those are some great solutions and we should try them. They did and they arrived at the bus stop on time, and I praised them for that. They were not upset or angry because they focused on the solution rather than the problem.

This morning I met with my 5th grade mentee and I explained to her the importance of displaying positive nonverbal communication and I shared with her Jonathan's principle of reaching for the sky when raising your hand. She displays negative nonverbal communication amongst the adults within the school, so this concept was helpful to her.

One of my goals for the next academic year is to become involved in at least one student organization, and I read an email that SLIC is accepting applications for new council members. This organization is of interest to me, so I plan to apply.

Again thank you for your dedication in providing activities and conferences that make leadership real amongst Clayton State University students.

-Student Leadership Conference
Non Traditional, Black ,Female

I just wanted to thank you and your dream team for a wonderful weekend! I had the most amazing time getting to know new people and learning new skills, even discovering skills I already had.

-Student Leadership Conference
Traditional Student, Female, Asian American

Dear Clayton State University Students,

With your support, 529 Church Street Elementary School students have been impacted with Junior Achievement programs that will help inspire and prepare them to succeed in a global economy. Your impact has been a contribution towards Junior Achievement of Georgia's goal to reach 125,000 students in the 2012-2013 school year. Thank you for volunteering!

-Junior Achievement of Georgia

Dear Ms. Welch,

Please pass on my thanks to Daniel Phillips, Reginald Banks, Aja Coney, Alison Threadgill, William May, Breanna Simpson, Emily Tran, Christopher Manning and you for your service during our SY 2012/2013 Family Day. Your staff's outstanding dedication and leadership guaranteed the success of our Family Day and helped make our community ties stronger! Our students enjoyed the visit so much; they would like for you and your team to continue to come to all JROTC Family Day's in the future. Again, thanks and I hope to see you soon.

-Charleen Barlow, Major, USAF (Ret)
Senior Aerospace Science Instructor
Morrow High School

Dear SAC Staff,

Thank you for your efforts in setting up the three ballrooms for my CSCMP event this past Wednesday...the event was a big success and many people commented on how nice your facility was.... I appreciate your help and assistance... I appreciate all your support...you are a great team to work with.

-John Mascaritolo
Director of Supply Chain Management Program
College of Business

Student Activities Center Summary

Patronage

- The SAC welcomed 152,185 visitors during the 2012-2013 Academic year. This more than doubles 2011-2012
- The SAC Game Room welcomed 2,314 patrons
- The SAC hosted 628 total events this year including 268 student organization events, 312 departmental events, and 48 external events

Revenue

- The SAC Café grossed \$2,726.08 and was closed in Fall 2012
- The SAC has generated \$42,126.18 of revenue through rentals since July 1, 2012. Additionally, we hosted 4 complimentary events that would have generated an additional \$4,650.00

Building Upgrades and Improvements

- During Fall 2012, the SAC created a small computer lab in the Center for Student Involvement and Service (CSIS) for student and student organization use. The lab includes 5 computers and a printer/copier
- In Summer 2012, we moved the Greek showcase display from the second floor CSIS to the main hallway for better exposure
- During Fall 2012, we had a grit coating added to the tiles in the men's and women's shower area to reduce slippage
- In December 2012, the Fitness Center Courts were screened and recoated for the next two year cycle
- Campus Life and the SAC began using QR codes on marketing materials to allow students to scan the code and instantly be directed to a web supported version of the advertisement
- Jeslin Harrigan created a Campus Promotional Guide
- We replaced the Admin Suite printer with a new Cannon printer
- In Spring 2013, we updated our reporting procedures and implemented new forms for the SAC and UC Information Desk
- In Spring 2013, we installed additional People Counter sensors to better capture traffic in the facility
- In March 2013, the SAC Game Room was repurposed to a lounge for meetings and study space for students
- In May 2013, the SAC upgraded the server housing the surveillance cameras in the facility to allow a more seamless stream when watching footage. The SAC also installed a low light camera in the ballroom to assist with monitoring parties.

- In May 2013, the SAC purchased new table cloths for special events held in the facility

Customer and Patron Feedback

- 97% of patrons surveyed indicated the overall SAC experience either very good or excellent. 77% of total patrons indicated the experience was excellent
- 93% of clients surveyed indicated the set-up for their event was either very good or excellent
- 100% of clients surveyed indicated the facility cleanliness was very good or excellent. 87% of total clients surveyed indicated excellent

Student Activities Center Internal and External In Kind Events 2012 - 2013					
JUNE					
6-Jun-12	Orientation and New Student Programs	Ballroom C	1:00 PM - 3:00 PM	\$50.00/hour	\$100.00
8-Jun-12	Orientation and New Student Programs	Ballroom A, B, C	7:00 AM - 11:30 PM	\$150.00/hour	\$2,475.00
20-Jun-12	Orientation and New Student Programs	Ballroom A	1:00 PM - 3:00 PM	\$50.00/hour	\$100.00
22-Jun-12	Orientation and New Student Programs	Ballroom A, B, C	7:00 AM - 12:00 PM	\$150.00/hour	\$750.00
27-Jun-12	Orientation and New Student Programs	Ballroom B	1:00 PM - 3:00 PM	\$50.00/hour	\$100.00
29-Jun-12	Orientation and New Student Programs	Ballroom A, B, C	7:00 AM - 4:00 PM	\$150.00/hour	\$1,350.00
JULY					
6-Jul-12	Orientation and New Student Programs	Ballroom A	1:00 PM - 3:00 PM	\$50.00/hour	\$100.00
13-Jul-12	Orientation and New Student Programs	Ballroom A, B, C	7:00 AM - 4:00 PM	\$150.00/hour	\$1,350.00
14-Jul-12	Orientation and New Student Programs	Ballroom A, B, C	7:00 AM - 11:00 AM	\$150.00/hour	\$600.00
20-Jul-12	Orientation and New Student Programs	Ballroom A, B	7:00 AM - 11:00 AM	\$100.00/hour	\$400.00
27-Jul-12	Orientation and New Student Programs	Ballroom A, B	7:00 AM - 11:00 AM	\$100.00/hour	\$400.00
AUGUST					
2-Aug-12	Orientation and New Student Programs	Ballroom A	1:00 PM - 3:00 PM	\$50.00/hour	\$100.00
6-Aug-12	Orientation and New Student Programs	Ballroom A, B, C	7:00 AM - 11:00 AM	\$150.00/hour	\$600.00
8-Aug-12	Orientation and New Student Programs	Ballroom A, B, C	7:00 AM - 11:00 PM	\$150.00/hour	\$2,400.00
9-Aug-12	Orientation and New Student Programs	Ballroom A, B, C	7:00 AM - 11:00 PM	\$150.00/hour	\$2,400.00
10-Aug-12	Orientation and New Student Programs	Ballroom A, B, C	8:00 AM - 7:00 PM	\$150.00/hour	\$1,650.00
SEPTEMBER					
4-Sep-12	President's Office	Ballroom A, B, C	2:00 PM - 4:30 PM	\$150.00/hour	\$375.00
OCTOBER					
3-Oct-12	Chancellor's Office	Ballroom A, B, C	10:00 AM - 5:00PM	\$150.00/hour	\$1,050.00
30-Oct-12	Chamber of Commerce Principal's Luncheon	Ballroom A, B, C	11:00 AM - 1:00 PM	\$300.00/hour	\$900.00

Nov-12					
9-Nov-12	Orientation and New Student Programs	Ballroom A, B, C	7:00 AM - 11:00 AM	\$150.00/hour	\$600.00
10-Nov-12	Admissions	Ballroom A, B, C	6:30 AM - 12:00 PM	\$150.00/hour	\$825.00
DECEMBER					
1-Dec-12	Orientation and New Student Programs	Ballroom A, B, C	9:00 AM - 3:00 PM	\$150.00/hour	\$900.00
3-Dec-12	Clayton County BOE Community Meeting	Ballroom A, B, C	5:00 PM - 8:00 PM	\$300.00/hour	\$1,200.00
7-Dec-12	Graduate Studies	Ballroom A, B, C	10:00 AM - 9:00PM	\$150.00/hour	\$1,650.00
8-Dec-12	Registrar's Office	Ballroom A, B, C	8:00 AM - 2:00 PM	\$150.00/hour	\$900.00
9-Dec-12	Truett Cathy Holiday Party	Ballroom A, B, C	5:00 PM - 10:00 PM	\$300.00/hour	\$1,500.00
11-Dec-12	Orientation and New Student Programs	Ballroom A, B, C	9:00 AM - 3:00 PM	\$150.00/hour	\$900.00
13-Dec-12	Division of Student Affairs	Ballroom B, C	7:00 AM - 2:00 PM	\$100.00/hour	\$700.00
JANUARY					
3-Jan-13	Orientation and New Student Programs	Ballroom A, B, C	11:30 AM - 3:30 PM	\$150.00/hour	\$600.00
17-Jan-13	Orientation and New Student Programs	Ballroom A	6:00 PM - 8:00 PM	\$50.00/hour	\$100.00
18-Jan-13	Orientation and New Student Programs	Ballroom A	12:00 PM - 1:30 PM	\$50.00/hour	\$75.00
MARCH					
13-Mar-13	Career Services	Ballroom A, B, C	7:00 AM - 11:00 PM	\$150.00/hour	\$2,400.00
14-Mar-13	Career Services	Ballroom A, B, C	7:00 AM - 5:00 PM	\$150.00/hour	\$1,500.00
25-Mar-13	First Year Advising Center	Ballroom A, B, C	12:00 PM - 9:00 PM	\$150.00/hour	\$1,350.00
29-Mar-13	Presidential Scholars	Ballroom A	9:00 AM - 1:30 PM	\$50.00/hour	\$225.00
APRIL					
2-Apr-13	Orientation and New Student Programs	Ballroom A, B	3:00 PM - 6:00 PM	\$100.00/hour	\$300.00
6-Apr-13	Admissions	Ballroom A, B, C	9:00 AM - 12:00 PM	\$150.00/hour	\$450.00
11-Apr-13	School of Nursing	Ballroom A, B, C	6:00 AM - 2:00 PM	\$150.00/hour	\$1,200.00
17-Apr-13	Arts and Sciences	Ballroom A, B	1:00 PM - 5:00 PM	\$100.00/hour	\$400.00

20-Apr-13	Orientation and New Student Programs	Ballroom A, B, C	7:30 AM - 2:00 PM	\$150.00/hour	\$975.00
26-Apr-13	Athletics	Ballroom A, B, C	6:00 PM - 9:00 PM	\$150.00/hour	\$450.00
MAY					
3-May-13	Graduate Studies	Ballroom A, B, C	10:00 AM - 7:00 PM	\$150.00/hour	\$1,350.00
4-May-13	Registrar's Office	Ballroom A, B, C	8:00 AM - 2:00 PM	\$150.00/hour	\$900.00
8-May-13	Division of Student Affairs	Ballroom B, C	9:00 AM - 1:30 PM	\$100.00/hour	\$450.00
9-May-13	Orientation and New Student Programs	Ballroom A, B, C	7:00 AM - 1:30 PM	\$150.00/hour	\$975.00
14-May-13	Orientation and New Student Programs	Ballroom A, B, C	7:00 AM - 7:00 PM	\$150.00/hour	\$1,800.00
JUNE					
7-Jun-13	Orientation and New Student Programs	Ballroom A, B, C	7:30 AM - 12:00 PM	\$150.00/hour	\$675.00
14-Jun-13	Orientation and New Student Programs	Ballroom A, B, C	7:30 AM - 12:00 PM	\$150.00/hour	\$675.00
21-Jun-13	Orientation and New Student Programs	Ballroom A, B, C	7:30 AM - 3:30 PM	\$150.00/hour	\$1,200.00
TOTAL					\$44,425.00

Department of Campus Life Awards, Recognition, and Professional Development

Department Awards and Recognition

- AmeriCorps Service Cinema, Making Dreams Real Programming/Student Service Award- Division of Student Affairs
- Certifying Organization/Agency- National President's Volunteer Service Award
- Department of the Year- Student Choice Awards
- National Service Day Proclamations (AmeriCorps)- City of Forest Park
- National Service Day Proclamations (AmeriCorps)- City of Jonesboro
- Outstanding Service Award- Alpha Phi Omega National Service Fraternity
- Participating Institution- White House Interfaith Challenge

Staff Awards and Recognition

- Ben Hopkins, Staff Member of the Year Nominee- Student Choice Awards
- Lakiesa Rawlinson-The 2013 Loch Outstanding Employee of the Year, Division of Student Affairs
- Atawanna Royal-Staff Member of the Year- Student Choice Awards

Campus Committee Work

- Tony Berry- Graduation Committee
- Jennifer DeMond,-Student Media Advisory Board
- LaShanda Hardin-Civic Engagement Council, Quality Enhancement Plan
- Natasha Hutson-Homecoming Committee, Search Committee for Associate Director of Career Services, Student Fees and Advisory Board, Operation Study, Quality Enhancement Placement
- Lakiesa Rawlinson- College of Arts and Sciences Diversity Committee, Homecoming Committee, and Operation Study
- Atawanna Royal-Freshman Premiere, Graduation Committee, Operation Study, Student Fees and Activities Board, University Athletic Event Committee, University Image Consulting
- Jennifer Welch- Civic Engagement Council, Quality Enhancement Plan, Search Committee for Assistant Director of Orientation and First-Year Programs, Organizational and Leadership Education

Off-Campus Committee Work

- Jennifer DeMond-Clayton County Archway Public Image Committee
- Natasha Hutson-Leadership Clayton Advisory Board Member, Clayton County Chamber of Commerce
- Lakiesa C. Rawlinson-Executive Council for Southern Association for College Student Affairs (SACSA), NUFP Mentor, National Association of Student Personnel Administrators (NASPA)
- Atawanna Royal- NUFP Mentor, National Association of Student Personnel Administrators (NASPA)

- Jennifer Welch-Forest Park Teen Council, Clayton County Relay for Life Planning Committee

Professional Conferences

- Tony Berry, Jeslin Harrigan, Benjamin Hopkins- Association for College Unions International (ACUI)
- Jennifer DeMond-College Media Advisors National College Media Convention
- Natasha Hutson, Jennifer Welch- National Conference on Volunteering and Service
- Lakiesa Rawlinson-SACSA, Board of Regents Diversity Summit
- Atawanna Royal- NASPA