

What Can I Do With A Major In.....Communication & Media Studies?

Major Description: The Bachelor of Arts in Communication and Media Studies (B.A.) program is designed as an unconventional degree program. Administered by the Department of Visual and Performing Arts, CMS emphasizes training in the liberal arts: literature, theater, art, philosophy, and languages.

Some Related Job Titles*	Possible Employers	Additional Resources for more information:
Communications Specialist Events Planner Fashion Merchandiser Government Relations Specialist Hotel Manager Human Resources Administrator Journalist Legal Assistant News Analysts/Reporters Personnel Specialist Print Production Coordinator Proofreader Public Relations Specialist Social Media Coordinator Speech Author Technical Writer.	Advertising/Marketing Departments Athletic Associations/Affiliations Banking Agencies Corporate Businesses Greeting Card Companies Hotels (Hospitality) Law Firms Local, State, and Federal Politicians Magazine & Book Publishers Public Broadcasting TV Public Relations Department or Firms Restaurants Retail Stores Universities/Collegiate Institutions	Clayton State University homepage www.clayton.edu/degrees/bachelor/communication-and-media-studies/index.php . Books-Career Services Library Occupational Outlook Handbook www.bls.gov/ooh/ . O*NET http://www.onetonline.org/ FOCUS 2 https://www.focus2career.com/Portal/Login.cfm?SID=933 (use the access code "lakerpride" to create an account)

Primary Skills Needed: Communication (written and spoken), objective listening, interpersonal skills, research, and critical thinking

* This list is a sample of options. There are many more titles and employers from which to choose, this is just a sample of a few. When considering job titles for yourself, consider *your* **skills, knowledge, and experience level**. If you are unaware of your personal skill set, schedule a meeting with a career counselor at the phone number listed above. We look forward to helping you discover your "best fit" in a career based on your interests.