

Clayton State University MBA

CORE MBA CURRICULUM

CREDIT HOURS

| | | |
|-----------------------------|---|----------|
| ACCT 5000 | Accounting Concepts | 2 |
| BUSA 5000 | Decision Concepts | 1 |
| ACCT 5200 | Accounting for Managerial Decision Making | 3 |
| BUSA 5200 | Decision making Under Uncertainty | 3 |
| FINA 5100 | Corporate Finance | 3 |
| MGMT 5111 | Leadership & Organizational Behavior | 3 |
| MKTG 5100 | Marketing Strategy | 3 |
| MGMT 5101 | Innovation & Design Thinking | 3 |
| MGMT 5750 (Capstone) | Global Strategic Management | 3 |

CONCENTRATIONS

ELECTIVES □ ACCOUNTING

CREDIT HOURS

| | | |
|------------------|--|----------|
| AACT 5110 | Advanced Managerial Cost Accounting for Executives | 3 |
| ACCT 5250 | Advanced Topics in Taxation | 3 |
| ACCT 5352 | Advanced Financial Accounting & International Issues | 3 |
| ACCT 5370 | Commerical Law for Accountants | 3 |
| ACCT 5440 | Government & Non-Profit Issues for Accounting Executives | 3 |
| ACCT 5470 | Forensic & Investigative Accounting | 3 |
| ACCT 5900 | Accounting Research / Internship | 3 |

ELECTIVES □ DIGITAL MARKETING

CREDIT HOURS

| | | |
|------------------|---|----------|
| MKTG 5110 | Integrated Marketing Communication in the Digital Era | 3 |
| MKTG 5111 | Digital Marketing & Strategy | 3 |
| MKTG 5112 | Social Media Marketing | 3 |

ELECTIVES □ HUMAN RESOURCE LEADERSHIP

CREDIT HOURS

| | | |
|------------------|-------------------------------------|----------|
| MGMT 5108 | Talent Development in Organizations | 3 |
| MGMT 5109 | Human Resource Consulting | 3 |
| MGMT 5115 | Global Human Resource Leadership | 3 |

ELECTIVES □ INTERNATIONAL BUSINESS

CREDIT HOURS

| | | |
|------------------|---|----------|
| SCML 5101 | International Business and Global Logistics | 3 |
| MGMT 5105 | Global Experience (Study Abroad) | 3 |
| MGMT 5106 | Cross-Cultural Negotiating | 3 |

ELECTIVES □ SUPPLY CHAIN MANAGEMENT

CREDIT HOURS

| | | |
|------------------|---|----------|
| SCML 5101 | International Business and Global Logistics | 3 |
| SCML 5102 | Operations & Supply Chain Management | 3 |
| SCML 5750 | Field Problems in Logistics Systems | 3 |

SPECIAL NOTES

- Students are required to take 24 credit hours of core courses
- Students are required to take 9 credit hours of concentration courses
- **ACCT 5000 & BUSA 5000 are concepts courses that should be taken in 1st semester and are taken together**
- ACCT 5000 is pre-requisite for ACCT 5200
- BUSA 5000 is pre-requisite for BUSA 5200
- Terms are 8 weeks; with 2 terms per fall semester and spring semester
- ACCT 5200, FINA 5100, & MKTG 5100 are pre-requisites for MGMT 5750
- MGMT 5105 (Study Abroad) may be substituted for SCML 5101 for the SCM concentration students
- MGMT 5105 (Study Abroad) may be substituted for MGMT 5115 for the HRL concentration students
- IB concentration students may substitute MGMT 5112 or MKTG 5103 for MGMT 5106
- For the general business MBA, students are required to take 24 hours of core courses and may select 9 credit hours from any of the concentration elective courses